**Insights:**

1. Ford appears to be the brand with most events with 89 of them and it is the most ridden truck model across the dataset. 20 percent of the drivers drive this model followed by caterpillar. Crane is the least driven one with about 2 percent of the drivers driving it.
2. As far as the events go unsafe following distance (150) is the most occurred event followed by lane departure (146). The unsafe tail distance is the least occurred with a count of 65 incidences.
3. The average speed/velocity in over speeding is 85.3 mph which is the highest which is logical as most roads have a speed limit of 40 mph or 70 mph. The average speeds for other events are less than 50 mph.
4. The city with most events is Santa Rosa with 53 events, followed by Willits with 28 events.
5. A18 is the most efficient driver with an average of 6.3 Mpg. The Driver A21 is the least efficient driver with an average of 4.25 Mpg.
6. The top 10 riskiest drivers are all having an average risk factor of more than 10, A97 has the most risk with over 30 points. A73 comes second with 15.57.
7. There are a total of 11 risky drivers in the which have a riskfactor of over 10.
8. Drivers with a risk factor of 7-10 is about 42% accounting for about 50 percent of events in all categories showing proportionality.
9. The Risky drivers with a proportion of 11 percent have a disproportional share in the events, they have consistently contributed for more than 20 % of the events in all categories.

**Driver Based Insights:**

1. A97 has a record of travelling with a velocity greater than the average across the events suggesting rash driving even amongst the most riskest drivers.
2. The average velocity of these top 10 drivers when they have committed a mistake is high and this suggests a propensity to not just drive fast but also lack of situational awareness.
3. The above 2 points can be reinforced as these drivers have a low Mpg values as well except A92 and A35 who have surprisingly done well suggesting efficiency even amongst the risky drivers.